



BEST6

Conference Sponsorship Prospectus

Why Sponsor BEST6?

The Building Enclosure Science and Technology Conference, better known as BEST, is back after six years, and the National Institute of Building Sciences is ready to convene industry experts in this sixth iteration of the BEST Conference. Be part of the knowledge sharing of existing and new technologies and practices and help bring together building professionals and members of the Building Enclosure Technology and Environment Council (BETEC) and local Building Enclosure Chapters (BECs).

The 2024 meeting will integrate technical programs on building safety, resilience, durability, sustainability, and occupant comfort with the thermal performance of building enclosures.

Sponsorship opportunities start as low as \$1,000 and are designed for any budget, suited to any level of exposure, and completely customizable. Repeat sponsors agree: The BEST Conference is committed to helping sponsors maximize their dollars. If you are new to BEST, establish yourself as a key player by sponsoring this must-attend event.

Please review the sponsorship opportunities laid out in this prospectus. If there is something you are looking for that you do not see, the National Institute of Building Sciences will personally craft an experience that is right for your company's products and services.

Please contact Sarah Swango, Vice President, Corporate & Foundation Relations, to learn more.
(202) 289-7800 x127
sswango@nibs.org



Conference Sponsorship Opportunities



BEST6 Conference Registration Sponsorship

\$15,000 – 1 Opportunity Available

This is the first impression registrants will see for BEST6! As soon as attendees log onto the event page, they will see your company branded as the Conference Registration Sponsor. Your company logo will be on the registration landing page of the confirmation email registrants receive when they register for the Conference and on all email reminders leading up to and post-Conference. Your logo will be listed on our web page as a premier sponsor hyperlinking to your company's web page, and you'll receive an exhibit booth in the virtual exhibit hall and the BEST6 attendee mailing list for one-time use.

BEST6 Pre-Conference Chapter Leaders Workshop & BETEC/BEC Chairs Dinner Sponsorship

\$20,000 – 1 Opportunity Available

This exclusive opportunity is available for one company looking to gain access to key decision-makers and industry experts in the building enclosure field. You will be seen as a thought leader and solutions provider to the leaders of each Building Enclosure Council during their invitation-only Leaders Workshop and Executive Roundtable, followed by the chairs' dinner at an offsite upscale location.

Your company will have the opportunity to kick off the pre-Conference workshop with an introduction to your company's products and services, and you will be invited to attend the day's meeting. Benefits also include your company logo on all workshop PowerPoint presentations, handouts and workshop signage, the opportunity to distribute a gift item or marketing material to attendees at the start of the day, and opportunity for two attendees from your company to join the chairs' dinner, where you will welcome and provide a few remarks from our sponsor.

Your logo will be listed on the BEST6 web page as a premier sponsor hyperlinking to your company's website. You'll also receive an exhibit booth in the Conference exhibit lounge and the BEST6 attendee mailing list for one-time use, along with two complimentary Conference registrations.

Welcome & Opening Keynote Sponsorship

\$10,000 – 1 Opportunity Available

Leave Conference attendees with a lasting first impression while you kick off the event with the Opening Keynote sponsorship. Your company will have the opportunity to introduce the opening keynote speaker, provide a short 1-2-minute promotional video or presentation about your company, and have your logo shown on the screen before, during, and after the keynote. Based on the availability and Opening Keynote topic, you may be able to help shape the discussion and/or provide a keynote moderator.

Conference Sponsorship Opportunities



Your logo will be listed on our web page as a premier sponsor hyperlinking to your company's web page, and you will receive an exhibit booth in the virtual exhibit hall and the BEST6 attendee mailing list for one-time use, along with two complimentary Conference registrations.

At the end of BEST6, your company will receive session analytics, with full attendee contact information for that session.

Day One Networking Reception Sponsorship Opportunity

\$5,000 – 3 Opportunities Available

This lively, Day One culminating reception will be open to all BEST6 attendees. The reception will provide a chance for attendees, exhibitors, and presenters to mingle in our networking lounge to discuss the day's presentations and meet with new and familiar faces. Each sponsoring company will have its logo on signage throughout the Conference and reception venue. Your company also will receive the Conference attendee registration list for one-time use, logo branding on our Conference website and all promotional materials, and a booth in our exhibit hall.

Day Two Keynote Panel Discussion Sponsorship

\$10,000 – 1 Opportunity Available

Leave a lasting impression at the start of the final day of BEST6 with this

closing keynote panel discussion sponsorship. Your company will have the opportunity to introduce the keynote panelists, provide a short 1–2-minute promotional presentation about your company, and have your logo shown on the screen before, during, and after the keynote. Based on the availability and opening keynote topic, you may be able to help shape the discussion and/or provide a keynote panelist or moderator.

Your logo will be listed on our web page as a premier sponsor hyperlinking to your company's web page, and you will receive a booth in the virtual exhibit hall and the BEST6 attendee mailing list for one-time use, along with two complimentary Conference registrations.

At the end of BEST6, your company will receive session analytics, with full attendee contact information for that session.

Breakout Session Sponsorship

\$3,500 – Opportunities Available Based on Number of Educational Breakout Sessions

While keynote speakers start each day, the real education takes place in the breakout sessions, where important issues to our industry are presented and discussed. With two educational tracks of sessions featured on each day of the Conference and top-notch speakers from around the world, your company will have remarkable exposure as the sponsor of a breakout session.

Conference Sponsorship Opportunities



Your company will be listed on the breakout session description on the BEST6 agenda as the session sponsor with your logo and hyperlink to your company's website, on signage, and the PowerPoint during the session. You will have the opportunity to introduce each session speaker and receive the Conference registration list for one-time use.

At the end of each session, your company will receive session analytics, with full attendee contact information for that session

BEST6 Exhibitor Opportunities

\$3,500 each

The exhibit hall is where conference attendees turn to for the products, services, and solutions they're seeking to help them build more resilient, eco-friendly, and cost-effective building enclosures where we live, work, learn, and play. Exhibitors will share these breakthrough products, services, and technologies and network with attendees while connecting over these new innovations.

The exhibit hall is open to all conference attendees. It is the best place to connect directly on a daily basis. Sponsorship of the exhibit hall will offer high visibility and recognition for your company while making lasting industry impressions and connections. This sponsorship includes:

- A six (6)-foot draped table and two (2) chairs, waste basket, and ample space for a backdrop and signage

- Two (2) full complimentary Conference registrations, with the opportunity to attend all BEST6 Conference meetings, education, and events
- Pre- and post-Conference attendee mailing list for one-time use
- Your logo and company hyperlinked on our BEST6 Conference website as an exhibiting sponsor

Breakfast, Lunch & Break Sponsorship

\$15,000 – 1 Opportunity Available

Your company will play an integral role in nourishing and fortifying BEST6 Conference attendees as the sponsor of the two (2) daily continental breakfasts, three (3) networking breaks, and two (2) buffet lunches throughout this two-day Conference. This is a consistent reminder that your company is showing support for this event, as attendees will see your branded meal-functions throughout the entire BEST6 Conference.

Each sponsoring company will have their logo shown on signage throughout the Conference and reception venue and at the specific meal functions on banners and tabletop signage. You also will have the opportunity to provide branded Conference napkins and giveaways sprinkled throughout buffet stations and seating areas.

Your company also will receive the Conference attendee registration list for one-time use, logo branding on our Conference website with your company hyperlink, and a booth in our exhibit hall.

Branded Sponsorship Opportunities



Attendee Badge & Lanyard Sponsorship

\$5,000 – 1 Opportunity Available

Have your company logo on everyone's badges and lanyards as they take part in the BEST6 Conference. The badge is required to attend all Conference education, meetings, and events, so you know your company will be seen everywhere!

Benefits include:

- Your company logo and messaging on lanyard and badge (space permitting)
- Pre- and post-Conference attendee mailing list
- Two (2) complimentary Conference registrations
- Opportunity to attend all Conference events
- Logo and recognition on all print and electronic materials, including the BEST6 Conference save-the-date, invitation, all electronic promotion, and program
- Optional complimentary tabletop exhibit booth to include a six (6)-foot draped table and two (2) chairs, wastebasket, and ample space for a backdrop and signage

BEST6 Conference Wi-Fi Sponsorship

\$5,000 – 1 Opportunity Available

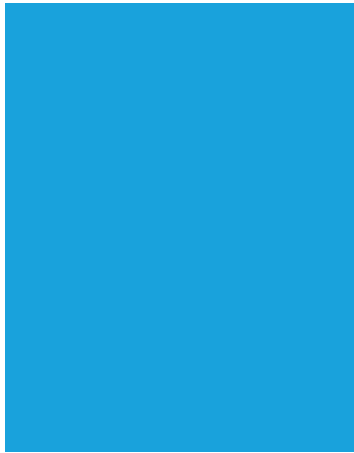
Make the Conference Wi-Fi password one that people will remember—your company name. This will be distributed all around the Conference venue in breakout rooms, the exhibitor lounge, in the general sessions, and more!

Benefits include:

- Your company will create a Wi-Fi password and landing page for any onsite computers
- Pre- and post-Conference attendee mailing list
- Two (2) complimentary Conference registrations
- Opportunity to attend all Conference events
- Optional complimentary tabletop exhibit booth to include a six (6)-foot draped table and two (2) chairs, wastebasket, and ample space for a backdrop and signage
- Logo and recognition on all print and electronic materials, including the BEST6 Conference save-the-date, invitation, all electronic promotion, and program

Onsite Program Guide Advertising Opportunities

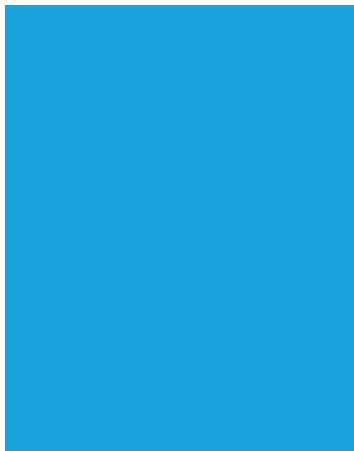
Get in front of every attendee through our program advertising opportunities.



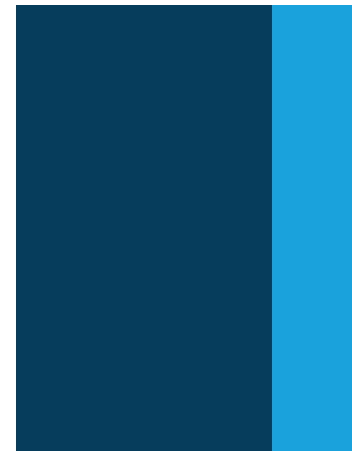
Inside Front Cover Ad
8.5" w x 11" h
\$1,400



Half Page Horizontal Ad
8" w x 5" h
\$600



Inside Back Cover Ad
8.5" w x 11" h
\$1,200



Quarter Page Vertical Ad
4" w x 5" h
\$300